



GIBBS & SOELL, INC.
PUBLIC RELATIONS

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GIBBS & SOELL PUBLIC RELATIONS ELECTS TWO SHAREHOLDERS

-- Hession, Halsey Promoted to Senior Vice Presidents; Join Agency Ownership Group --

Key Messages:

- Gibbs & Soell is an independent public relations firm currently celebrating its 40th anniversary.
- Gibbs & Soell elects Audra Hession and Stephen Halsey to agency shareholders and promotes each to senior vice president.
- The company is headquartered in New York with full-service offices in Chicago, Raleigh, N.C., and Zurich, Switzerland, and through its global network provides on-the-ground support in nearly 40 countries around the world.

NEW YORK, January 13, 2011 – Global independent public relations firm **Gibbs & Soell, Inc.** has announced the election of Audra Hession and Stephen Halsey to agency shareholders and their promotions to senior vice presidents. Both are based in the agency's New York headquarters.

Hession joined G&S in 1999 and serves as managing director of its New York office. Armed with experience in consumer and business-to-business communications, she guides account teams across the agency's multiple industry segments. Prior to G&S, Hession held communications positions at Revlon Corporation and Exxon Company International, where she focused on corporate initiatives ranging from internal communications to crisis management.

Halsey joined the PR firm in 1998 and spearheads its digital and social media communications effort. He works closely with G&S global teams to ensure the strategic integration of new media elements into client campaigns. In addition, he developed and leads the agency's proprietary *I Power™* strategy and message development program. Before joining G&S, Halsey served as a chief of staff in the Missouri State Legislature and established his PR agency experience in Chicago.

"Audra and Steve have demonstrated their dedication to our agency's vision and mission for growing our clients' businesses," said Cos Mallozzi, CEO of Gibbs & Soell. "They join an outstanding group of agency stewards whose leadership has served as our firm's inner compass for 40 years and will continue to steer us toward an exciting future."

Gibbs & Soell offers **communications expertise** to top-tier corporations, organizations and brands in advanced manufacturing and energy, agribusiness and food, consumer lifestyle and building solutions, greentech and sustainability, professional services, and technology and general science. The firm's **portfolio of services** includes corporate communications, marketing communications, event marketing, digital and

social media, leadership positioning, employee communications, communications training, and communications research and evaluation.

About Gibbs & Soell:

Gibbs & Soell is an **independent public relations agency** celebrating its 40th year in business. **Headquartered in New York**, G&S has full-service offices in Chicago, Raleigh, N.C., and Zurich, Switzerland. The **G&S global network** extends across nearly 40 countries and includes Cosmo PR in Tokyo, Inhere Communications in Beijing and Shanghai, and the Public Relations Organisation International partnership. For more information, please visit www.gibbs-soell.com.

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