



GIBBS & SOELL, INC.  
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## GIBBS & SOELL PROMOTES HESSION TO MANAGING DIRECTOR

### Key Messages:

- Gibbs & Soell is the eighth largest independent public relations agency in the United States (*O'Dwyer's* 2010 PR Agency Report).
- Audra Hession has been promoted to managing director of the firm's New York office.
- Gibbs & Soell is headquartered in New York with full-service offices in Chicago, Raleigh, N.C. and Zurich, Switzerland, and through its global network provides on-the-ground support in more than 30 countries around the world.

**NEW YORK, May 25, 2010** – Gibbs & Soell, Inc., one of the **leading global independent public relations firms** in the United States, has promoted Audra Hession to managing director of its New York office, effective June 1, 2010.

Hession, who joined Gibbs & Soell in 1999 and was named a vice president in 2005, will be responsible for managing client service, office operations and staff development in New York. She currently oversees multiple account teams and has extensive experience serving consumer and business-to-business clients in the **consumer lifestyle** and **building solutions** industries.

“For the past 11 years, Audra has worked hard to earn the respect and appreciation of her clients and peers,” said Luke Lambert, president of Gibbs & Soell. “Her tireless work ethic, client-centric mindset and can-do attitude make her the right fit at the right time for the New York office, our clients and our people.”

Prior to Gibbs & Soell, Hession held communications positions at Revlon Corporation and Exxon Company International, where she focused on corporate initiatives ranging from internal communications to crisis management. She holds a Bachelor of Arts degree in advertising and marketing from the University of Bridgeport and a Masters of Science in corporate public relations from Boston University. She is a member of International Furnishings and Design Association (IFDA), and an associate member of the American Society of Interior Designers (ASID), the National Kitchen & Bath Association (NKBA), and the U.S. Green Building Council (USGBC).

Gibbs & Soell offers **communications expertise** to top-tier organizations in advanced manufacturing and energy, agribusiness and food, consumer lifestyle and building solutions, greentech and sustainability, professional services, and technology and general science. The firm's **portfolio of services** includes corporate communications, marketing communications, event marketing, digital and social media, leadership positioning, employee communications, communications training, and communications research and evaluation.

**About Gibbs & Soell, Inc.**

Founded in 1971, Gibbs & Soell is the eighth largest independent public relations agency in the United States (*O'Dwyer's 2010 PR Agency Report*). Headquartered in New York, Gibbs & Soell has **full-service offices** in Chicago, Raleigh, N.C. and Zurich, Switzerland, and a **global footprint** that extends to more than 30 countries through its affiliate network that includes the Public Relations Organisation International (PROI). For more information, please visit [www.gibbs-soell.com](http://www.gibbs-soell.com).

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