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Gibbs & Soell Public Relations Names New President

-- Luke Lambert to Succeed Cos Mallozzi --

NEW YORK, Sept. 9, 2008 --- Gibbs & Soell Public Relations Inc. today announced the promotion of Luke Lambert from senior vice president and managing director of the agency's New York office to president of the 37-year-old independent firm.

In his new capacity, Lambert reports to former president Cos Mallozzi who becomes chairman and remains chief executive officer of the firm. Lambert's appointment becomes effective Jan. 1, 2009.

As president, Lambert, 43, will have overall responsibility for the agency's global operations and performance including the success of the firm's client service, business development and strategic growth initiatives.

"Luke Lambert's commitment and dedication to G&S and the public relations profession is second to none," said Mallozzi. "He has been and will continue to be successful because of his 'trusted advisor' abilities with clients and employees alike. His passion, leadership, savvy business sense and compassionate management style will enable G&S to continue to thrive."

A 12-year veteran of G&S, Lambert's prior positions include director and vice president of business development, and co-managing director of the company's New York City headquarters. He became an agency shareholder in 2001.

Founded in 1971, Gibbs & Soell is the 12th largest independent public relations agency in the U.S. (*O'Dwyer's* 2008 PR Agency Report). In addition to its New York City office, G&S has full-service offices in Chicago and Raleigh. The agency's European operation, G&S GmbH, is headquartered in Zurich. Pacific Rim partners include Cosmo PR in Tokyo and Inhere Public Relations in Beijing and Shanghai. G&S' Latin American partner is BitnerGoodman. For more information, please visit www.gibbs-soell.com.

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