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GIBBS & SOELL PUBLIC RELATIONS BLOG TO CAPTURE RENEWABLE ENERGY HIGHLIGHTS AT WINDPOWER 2009

-- *The G&S Spark Blog to Reach Advanced Manufacturing and Energy Communicators* --

Key Messages:

- Gibbs & Soell Public Relations is the 11th largest independent public relations agency in the United States (*O'Dwyer's* 2009 PR Agency Report)
- The G&S Spark blog engages a business-to-business audience of advanced manufacturing and energy communicators
- WINDPOWER 2009 is the largest annual wind energy conference and exhibition in the world featuring over 15,000 attendees and over 1,200 exhibitors

CHICAGO, May 4, 2009 – Gibbs & Soell, Inc. has announced that its recently launched blog, **The G&S Spark**, will provide advanced manufacturing and energy communicators with targeted coverage from **WINDPOWER 2009**, a major wind energy conference and exhibition taking place in Chicago from May 4-7, 2009.

One of the leading **independent public relations firms** in the United States, Gibbs & Soell is based in New York with full-service offices in Chicago, Raleigh, N.C. and Zurich, Switzerland, and a network of affiliates in more than 30 countries worldwide. Gibbs & Soell offers **communications expertise** in advanced manufacturing and energy, agribusiness and food, consumer lifestyle and building solutions, professional services, and technology and general science.

Gibbs & Soell launched its blog, **The G&S Spark**, in March in response to strong demand for specialized marketing and public relations content for the rapidly evolving **advanced manufacturing and energy industry**. Blog posts about communication strategies and media trends provide insight and practical advice for business-to-business marketers in diverse sectors, ranging from building automation and industrial equipment to advanced materials, bio-based products and renewable energy.

"We created The G&S Spark blog as a way to meaningfully share our communications expertise and informed views about accelerating developments in the areas of advanced manufacturing and energy," said Cos Mallozzi, CEO, Gibbs & Soell. "With our experience as trusted advisors to top-tier global brands, our depth of media contacts and our access to key industry events, we will tap into our extensive resources to initiate exciting new conversations with business-to-business communicators."

Founded in 1971, Gibbs & Soell is the 11th largest **independent public relations agency** in the United States (*O'Dwyer's* 2009 PR Report). For more information, please visit www.gibbs-soell.com.

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