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## GIBBS & SOELL PROMOTES HENDERSON TO MANAGING DIRECTOR

### Key Messages:

- Gibbs & Soell is the 11<sup>th</sup> largest independent public relations agency in the United States (*O'Dwyer's* 2009 PR Agency Report).
- Kerry Henderson has been promoted to managing director of the firm's Raleigh, N.C. office.
- Gibbs & Soell is headquartered in New York with full-service offices in Chicago, Raleigh, N.C. and Zurich, Switzerland, and through its global network provides on-the-ground support in more than 30 countries around the world.

**RALEIGH, N.C., January 5, 2010** – Gibbs & Soell, Inc., one of the **leading independent public relations firms** in the United States, has promoted Kerry Henderson to managing director of its Raleigh, N.C. office, effective January 1, 2010.

Henderson, who joined Gibbs & Soell in 1995 and was named a shareholder and senior vice president in 2006, will be responsible for managing the agency's client service and business operations in Raleigh. She currently oversees multiple account teams and has extensive experience serving business-to-business clients in the **agribusiness and food industries**.

"Kerry has inspired Gibbs & Soell clients and employees with her leadership for many years," said Cos Mallozzi, CEO of Gibbs & Soell. "She has been a strong advocate for our agency's professional development initiatives, which have most recently focused on digital and social media communications. Her drive to help employees excel is only equaled by her deep commitment to the success of our clients."

Henderson earned a Bachelor of Arts degree in journalism and mass communication from The University of North Carolina at Chapel Hill. She is a member of the Public Relations Society of America and the National Agri-Marketing Association.

Henderson succeeds agency veteran Robert H. Bowman, who retired on December 31, 2009 after more than 32 years with Gibbs & Soell. Bowman worked in both New York and Chicago prior to opening the Raleigh office in 1988.

"Gibbs & Soell is indebted to Bob for having contributed to the growth of our organization in countless ways," Mallozzi stated. "Bob has been a trusted advisor to clients, a mentor to employees and a great friend to his peers in the public relations community."

Gibbs & Soell offers **communications expertise** in advanced manufacturing and energy, agribusiness and food, consumer lifestyle and building solutions, professional services, and technology and general science.

Founded in 1971, Gibbs & Soell is the 11th largest **independent public relations agency** in the U.S. (*O'Dwyer's* 2009 PR Agency Report). **Headquartered in New York City**, G&S has full-service offices in Chicago, Raleigh, N.C. and Zurich, Switzerland. The **G&S global network** includes Cosmo PR in Tokyo, Inhere Communications in Beijing and Shanghai, and the Public Relations Organisation International partnership. For more information, please visit [www.gibbs-soell.com](http://www.gibbs-soell.com).

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