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GIBBS & SOELL PUBLIC RELATIONS AWARDED AMERICAN SOCIETY OF HOME INSPECTORS ASSOCIATION ACCOUNT

NEW YORK, November 3, 2008 — Gibbs & Soell, Inc. has been named public relations agency of record for the American Society of Home Inspectors (ASHI). Based in Des Plaines, Ill., ASHI (www.ashi.org) is the oldest, largest and most widely recognized non-profit, professional organization of home inspectors in North America.

Established in 1976, ASHI has developed and continually advocates high standards of practice and a strict code of ethics for its member community. ASHI's "Standards of Practice," which cover all of a home's major systems, are now part of many pieces of state legislation and are recognized by consumers as the authoritative standard for professional home inspection.

"ASHI is an outstanding addition to our consumer home practice, and we are excited about the opportunity to build off ASHI's well-earned reputation as the premier home inspection association," said Cos Mallozzi, president and CEO of Gibbs & Soell. "We're looking forward to working together to help educate consumers on the need for quality home inspections and the value of choosing ASHI-certified inspectors."

Gibbs & Soell will provide strategic public relations counsel, consumer and real estate media relations, and communications messaging/training. It will serve ASHI from Gibbs & Soell's offices in suburban Chicago.

“We chose Gibbs & Soell because they demonstrated a keen understanding of our business and offered a fresh perspective on our communications challenges,” explained Jeff Arnold, executive director and CEO of ASHI. “We also felt there were strong synergies between ASHI and Gibbs & Soell’s other top-tier consumer home and building products clients.”

Founded in 1971, Gibbs & Soell is the 12th largest independent public relations agency in the U.S. (*O’Dwyer’s* 2008 PR Agency Report). Headquartered in New York City, G&S has full-service offices in Chicago and Raleigh. The agency’s European operation, G&S GmbH, is headquartered in Zurich. Pacific Rim partners include Cosmo PR in Tokyo and Inhere Communications in Beijing and Shanghai. G&S’ Latin American partner is BitnerGoodman. For more information, please visit www.gibbs-soell.com.

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