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**GIBBS & SOELL PR NAMES TWO SVP-SHAREHOLDERS**

**NEW YORK, N.Y., March 19, 2007** – Gibbs & Soell Public Relations announces the promotions of Ann Camden and Kerry Henderson to senior vice presidents and election to agency shareholders.

Camden and Henderson both are located in the agency's Raleigh office. Collectively, they have more than 23 years of G&S experience in a wide range of communications disciplines. Both have led account teams serving a variety of industries ranging from agribusiness and life sciences to technology and consumer/industrial products and services. Key responsibilities include strategic counsel, planning and execution of all aspects of client marketing communications programs.

"Trusted advisors to their clients and our own staff, Ann and Kerry represent the 'roll up your sleeves' spirit that is the foundation of Gibbs & Soell," said Cos Mallozzi, G&S president and CEO. "Both have helped the agency enjoy steady growth during their tenure."

Henderson holds a Bachelor of Arts degree in journalism and mass communications from the University of North Carolina at Chapel Hill. Camden earned a Bachelor of Science degree in communications from Purdue University.

**About Gibbs & Soell, Inc.**

Founded in 1971, Gibbs & Soell is among the nation's top 10 independent public relations firms with a focus in seven core market segments: agribusiness and food, healthcare, technology, industrial, financial services, building products and consumer lifestyle. The agency is headquartered in New York with U.S. offices in Raleigh, Chicago and San Francisco. Its European operations, Gibbs & Soell, LLC, are headquartered in Zürich, Switzerland, and include on-the-ground resources across the commercial centers of Europe. In the PacRim, the agency's partners include Cosmo PR and Inhere PR in Tokyo and Beijing, respectively. BitnerGoodman handles the agency's needs in Latin America and the Caribbean. For more information, please visit [www.gibbs-soell.com](http://www.gibbs-soell.com).

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